

Christian Hanrath

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Experience

Mixed Media Labs | UX Design Lead | Since Mar '11

- Design lead for App.net, a tool for users to create simple & beautiful landing pages for mobile apps
- UX design of new photo-sharing features on PicPlz.com including search, collections & mobile sign-up

Yahoo! Social Platform | User Experience Designer | Jun '09 – Mar '11

- Design lead for a new product defining the experience for consuming and sharing content on the web
- Designed interfaces to maximize engagement, lower the barrier for participation and increase traffic
- Collaborated with multi-disciplinary team on effective interfaces allowing easy discovery & exploration
- Won internal Hackday with an interactive prototype, now considered for implementation
- Facilitated design jams, evangelized Y!'s design practice and recruited at the University of Michigan

Dishes - Local & Social iPhone App | Personal Project / Founder | Since Jun '10

- Defined the vision and strategy for a mobile application that redefines the dining experience
- Developed an interactive prototype to demonstrate and test functionality
- Created and iterated UI concepts, interaction flows and specifications for developer

Yahoo! Developer Network | Interaction Design Intern | May '08 – Aug '08

- Led the redesign of the design pattern library with a more scalable, flexible and modular layout
- Evaluated and improved the various phases of the design pattern publication process
- Published and revised design patterns promoting and supporting consistency across Yahoo!

Sapient Consulting | Interactive Developer | Nov '06 – Sep '07

- Created interactive prototypes as proof of concept and for user testing
- Translated visual designs into code and worked closely with developers to ensure integrity of UI
- Led and worked with remote teams to manage and execute client projects on time
- Implemented ad-serving pilot for online marketing supporting multivariate testing

Enlit – Financial Benchmarking in Education | Co-Founder and UX Lead | Since Jul '06

- Conceptualized and developed a financial benchmarking and management tool for schools
- Led the product design by applying a user-centered design process
- Performed user testing and roadmap planning for the product

LeanTrak, Inc. | Information Architect | Jan '05 – Oct '06

- Concept and development of company website & knowledge management system
- Design and implementation of a project management tool for multi-billion dollar petroleum company
- Design and development of worldwide branding program for a global corporation

Education	<p>University of Michigan School of Information Ann Arbor, MI Apr '09</p> <p>Master of Science in Information, Human Computer Interaction</p> <ul style="list-style-type: none"> ▪ Merit Scholarship Recipient and Executive Board Member of HCI Student Organization <p>University of Applied Sciences Cologne, Germany Nov '04</p> <p>Bachelor of Science in Computer Science & Media Informatics, Graduated in top 5%</p>
Skills	<p>Research & Analysis:</p> <p>Personas & Scenarios, Usability Testing, Prototyping, Heuristic Evaluation, Surveys, Interviewing, Contextual Inquiry, Affinity Diagramming, Data Analysis, Project Management</p> <p>Software:</p> <p>OS X & Windows, OmniGraffle, Visio, Axure, Adobe CS5: Illustrator, Photoshop</p> <p>Web Design:</p> <p>HTML5, CSS, PHP, JavaScript, SQL, Ruby on Rails, SEO, Accessibility, Wordpress, JIRA and Bugzilla</p>
Recognition	<p>Awarded second place for touch interface concept at Library 2.0 Design Competition Apr '09</p> <p>Awarded first place for peer advising prototype at Social Computing Competition by Microsoft Mar '08</p> <p>Received 18-month stipend for German-American exchange program Jan '05</p> <p>Received award for my bachelor thesis at the University of Cologne for research and development of <i>“a web service for individual user-based sorting and ranking of search engine results”</i> Nov '04</p>
Language	<p>Fluent in German and English, basic understanding of French.</p>
Interests	<p>Photography, Architecture, Triathlon</p> <p>Member of IxDA, BayCHI, SIGCHI and Information Architecture Institute</p>